

Meet the Speaker

Valerie Krossin

Photobiomodulation – Dispelling the Myths

In this presentation, Valerie will be discussing PBM therapy (photobiomodulation therapy), a form of light therapy that can be utilized to aid cellular regeneration and accelerate the body's own natural healing process through photo-bio-stimulation. Valerie will provide science based explanations of mechanism actions, conditions that can be positively affected, proper dosing, as well as safety and treatment parameters. Most importantly, Valerie will focus on dispelling the myths that surround marketing claims.



About the Speaker

Valerie is the president of CLC Consulting Inc and is a Sales and Marketing Professional with over 20 years of nursing experience and 10 years of experience in sales and marketing. She currently works with Aspen Laser Systems where she has been able to work with the CEO and COO in developing educational plans for the company, making recommendations for equipment improvements, and spreading awareness for laser treatments.

Valerie graduated Southeast Technical College with a Practical Nursing Degree, and then went on to South Dakota State University to receive a Bachelor of Science in Nursing. Upon completion of her Bachelors of Science, Valerie entered the field of Photobiomodulation, and founded a company with the purpose of educating lay persons and health professionals on the science of PBMT, providing equipment solutions and training Health Professionals and staff on effective operation of equipment as well as treatment protocol delivery.

Valerie is now focused on assisting health professionals provide drug free pain management to their clients.