



**Chiropractic Society**  
OF WISCONSIN



# **Corporate Partnership Packages**

**2025**



## Why become a CSW corporate sponsor?

Our partnership helps drive your products and/or services to our large chiropractic audience, which maximizes your investment before, during, and after our events!

## About the Chiropractic Society of Wisconsin

The CSW is a non-profit organization representing chiropractors throughout the state of Wisconsin. We are a member-driven group focused on marketing the life-enhancing benefits chiropractors provide every day in their practices. Our initiatives include preserving, promoting, and protecting the practice of chiropractic in Wisconsin through education, advocacy and promotion. The CSW provides the best opportunity to build relationships with, and promote your products and services to, Wisconsin chiropractors and their staff.

## Our Reach

### ➤ Membership

Our database includes 2,000+ Wisconsin DC's.

### ➤ Social Media

Our Instagram has over 300 followers and our Facebook page has over 3,500 followers and over 3,200 likes. Our posts are viewed by 300 to 10,000 users, and we continue to grow! All our sponsorship levels provide the ability for our posts to feature ***your*** business in our social media blasts.

# Corporate Sponsor Packages

*\*NOTE: Sponsor packages are applicable for April – December 2025 and will be pro-rated (see application form).  
Sponsor packages as of 2026 will be on a calendar year basis.*

<b>Benefits</b>	<b>Platinum \$7,500</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Bronze 1,500</b>
Logo & Link on CSW Front Main webpage	Rotating slider x 3	Rotating slider x 2	Rotating slider x 1	(logo only) Rotating slider x 1
Logo & Link on CSW Sponsors webpage	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>*NEW</b> Description of products/ services displayed on CSW website w/Contact info	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
“Chiropractic Success” CE Webinar series (# per year) / (pro-rated*)	<b>4 / 2*</b>	<b>2 / 1*</b>		
Fall Experience – Logo recognition of sponsors on attendee tables	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Fall Experience – Pre/Post attendee list	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Fall Experience – Vendor booth (\$650+ value)	<b>DOUBLE booth</b>	<b>Single booth</b>	<b>Single booth</b>	
Fall Experience – Tickets to Friday night dinner (# tickets)	<b>2</b>	<b>1</b>		
Fall Experience – Branded items distributed at registration table	<b>X</b>	<b>X</b>	<b>X</b>	
Fall Experience – Time allotted to addressing attendees	<b>10 min (Lunch)</b>	<b>5 min (Lunch)</b>		
Fall Experience – Ad insert included in attendee packet (sponsor provided)	<b>X</b>	<b>X</b>	<b>X</b>	
<b>*NEW</b> – WinterFest – Logo recognition of sponsors on attendee tables	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>*NEW</b> – WinterFest – Pre/Post attendee list	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>*NEW</b> – WinterFest – Vendor space (\$450+ value) (max 10 available spaces)	<b>Single space</b>	<b>Single space</b>		
<b>*NEW</b> – WinterFest – Lunch (Day 1) (when available)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>*NEW</b> – Recognition of CSW sponsors in the CSW Newsletter	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
“Sponsor Spotlight” email blast to CSW members & non-members (sponsor provided content) (per year) / pro-rated*)	<b>6 / 3*</b>	<b>3 / 2*</b>	<b>2 / 1*</b>	<b>1</b>
Social Media blasts on CSW Facebook & Instagram page (sponsor provided content) (per year) / (pro-rated*)	<b>6 / 3*</b>	<b>3 / 2*</b>	<b>2 / 1*</b>	<b>1</b>

All packages are subject to change should circumstances warrant the need to change.

# Overview

- **Logo, Link, and Description on CSW webpages**

Sponsor logo and link placed on the CSW's front webpage on a rotating slider basis. (Logo only for Bronze sponsors). Sponsor logo, link, and description posted on Corporate Sponsor webpage.

- **"Chiro Success" webinar series**

Unique Lunch-n-Learn program in which the sponsor conducts a one-hour educational webinar to our chiropractic community over a lunch hour (*topic and content must meet Continuing Education requirements*) followed by a second hour to showcase your products/services and conduct question/answer. This is an excellent opportunity for direct engagement, brand visibility, and network growth.

- **Fall Experience**

- **Logo recognition** – sponsor logos displayed on table tents on attendee tables in main conference room.
- **Pre/Post attendee list** – sponsors receive an attendee list at the start of the conference followed by a complete attendee list once the event has concluded. (*Attendee list consists of names and mailing addresses only – no emails or phone numbers.*)
- **Vendor booth** – cost of booth is included in sponsorship. (*Sponsor must complete separate registration to secure booth and agree to the rules and regulations.*)
- **Friday night dinner tickets** – ticket included to the Friday night "Freedom Dinner" with attendees and board members.
- **Speaking time allotment** – sponsor will have the opportunity to provide a brief introduction to attendees regarding their company, products, and services over the lunch hour.
- **Ad insert** – sponsor may provide a brief, single page advertisement or flyer to be included in attendee welcome packets.

- **WinterFest**

- **Logo recognition** – sponsor logos displayed on table tents on attendee tables in main conference room.
- **Pre/Post attendee list** – sponsors receive an attendee list at the start of the conference followed by a complete attendee list once the event has concluded. (*Attendee list consists of names and mailing addresses only – no emails or phone numbers.*)
- **Vendor space** – cost of vendor space is included in sponsorship. (*Sponsor must complete separate registration to secure space. First come/first served basis due to limited 10 available spaces at the venue.*)
- **Lunch** – sponsors are welcome.

- **Newsletter**

CSW sponsor partners will be recognized in the quarterly CSW newsletters.

- **"Sponsor Spotlight" & Social Media**

The CSW will share sponsor-provided content to members/non-members via email blasts and social media posts (Facebook & Instagram) throughout the year.



# Sponsorship Application Form



**April 1, 2025 – December 31, 2025**

## COMPANY INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

## CORPORATE SPONSORSHIP PACKAGE (pro-rated\*)

\_\_\_ Platinum Sponsor      2025 Pro-rated cost (April-Dec) = **\$5,625 \***

\_\_\_ Gold Sponsor          2025 Pro-rated cost (April-Dec) = **\$3,740 \***

\_\_\_ Silver Sponsor        2025 Pro-rated cost (April-Dec) = **\$1,872 \***

\_\_\_ Bronze Sponsor        2025 Pro-rated cost (April-Dec) = **\$1,125 \***

## PAYMENT INFORMATION

\_\_\_ Check made payable to: **“Chiropractic Society of Wisconsin”**

\_\_\_ Visa    \_\_\_ Mastercard    \_\_\_ Discover    \_\_\_ AMEX

Card # \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_

Billing Address (if different than above):

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## DESCRIPTION - Please provide the following information to be shared on the CSW website:

Type of Product/Service: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone \_\_\_\_\_

Contact Email: \_\_\_\_\_

Brief Description of your company, products, and/or services: *(attached additional page if needed)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Please return this form by **MARCH 28, 2025** along with the description and any check to the address below, or email the form and payment information to [info@chiropracticsocietywi.org](mailto:info@chiropracticsocietywi.org):

**Chiropractic Society of Wisconsin  
25 W Main Street, Floor 5  
Madison, WI 53703**

Please contact us with any questions at **608-609-6383** or via email to [info@chiropracticsocietywi.org](mailto:info@chiropracticsocietywi.org)

**We look forward to partnering with you this year and in the years to come!**